



Special Offer for SHRM Chapters & State Councils



You Play An Important Role in the Future of HR

This is an exciting time for HR professionals. Organizational leadership has continually changed, and the HR profession now operates at the core of our economy, ensuring the alignment of organizational strategy with a high-performing workforce. Together, we can ensure that HR professionals are prepared to meet these new challenges and demands by helping them achieve the new standard in HR certification: SHRM Certified Professional (SHRM-CP®) and SHRM Senior Certified Professional (SHRM-SCP®). These certifications bridge competencies and knowledge to deliver and test the skills necessary to succeed.

As valued SHRM Chapters and State Councils, you are poised to educate and shape our profession's future leaders. You bring professionals together to better themselves, discuss best practices, and debate new trends. Together, we make up the largest membership organization in the world devoted to HR. We are the voice of the profession and we must always progress forward.

SHRM and its local chapters and State Councils share a common goal for the profession and our members to provide the most current, comprehensive, practical, and globally-recognized certification. It's time to move our profession forward by educating professionals and encouraging them to earn their certification. We are excited to help you on this journey by providing quality programs and ongoing support to serve your members.

If you're ready to get started, here are two ways to advance the profession and serve our professionals through education and certification:

1

Offer the SHRM Learning System[®] to Members on Your Own

To form study groups for certification preparation, SHRM can assist by providing your chapter with discounts on SHRM Learning System materials. Our chapter package includes:

Facilitator Kit

Includes an instructor version of the learning modules, Instructor Resource Book, participant slides and group reports.

Regular Price

Member/Nonmember:
\$850

Special Discount*

Chapter/State Councils:
\$500

Participant Kit**

Includes learning modules and online learning center activities.

Regular Price

Member: \$695
Nonmember: \$870

Special Discount*

Chapter/State Councils:
\$460

* The purchase of a facilitator kit and a minimum of five (5) participant kits is required to qualify for the special introductory discount. Special discount prices also apply if additional kits are purchased. ** A participant kit must be purchased for each study group participant.

This offer is for chapter or state council hosted study group programs only. Kits cannot be individually resold to non-group participants.

2

SHRM Education Partners Provide More Options

SHRM has partnered with leading Education Partners nationwide to give you the option of offering the SHRM Learning System course in an instructor-led format. Currently, there are more than 150 chapters that work with Education Partners in their areas to offer this program in a classroom-based format.

This option uses the complete SHRM Learning System delivered by instructors who are experienced HR practitioners and certified subject matter experts. Class time is supplemented with out-of-class readings and practice exams.

Partnering with Education Partners can benefit your chapter in many ways:

- Expands member value and serves the profession by encouraging certification.
- Reaches HR audiences outside of traditional membership.
- Increases chapter exposure through co-branding with the institution and advances the profession locally.
- Improves chapter ROI by avoiding the costs associated with course marketing, administration, and curriculum development.
- Allows your members to take advantage of corporate tuition reimbursement programs by enrolling in an accredited institution course.



A world-class credential deserves world-class exam preparation

2016 SHRM LEARNING SYSTEM FOR SHRM-CP/SHRM-SCP

Newly designed, the 2016 SHRM Learning System for SHRM-CP/SHRM-SCP features the most up-to-date and relevant study materials available today, including SmartStudy tools, learning modules in print or e-reader formats and extensive multimedia online resources accessible via mobile devices.

The 2016 SHRM Learning System offers:

- A proven system designed specifically for adult learners;
- A long and established track record of helping HR certification candidates beat the certification exam average pass rates; and
- Companion instructor materials to help facilitate a course.

Participant Materials

The SHRM Learning System combines comprehensive learning materials, with online study tools that reflect the SHRM Body of Competency and Knowledge™ (BoCK™) tested on the SHRM-CP and SHRM-SCP exams.



Learning Modules

- Five learning modules provide an in-depth exploration of the topics within the SHRM BoCK.
- Topics presented in a concise, easy-to-understand format.
- Sections on *competencies in action* are interspersed throughout learning modules to highlight how competencies apply in particular topic areas.
- Study with printed books or download materials to an e-reader.



Online Learning Center

- **Assessment** – Identify topics you already know and those areas that require more time and attention.
- **Quickstarts** – Brief videos provide a guided overview for each of the behavioral competencies.
- **Tests** – Test your situational judgment, knowledge and comprehension with over 1,500 questions.
- **Post-test** – Gain experience with the SHRM-CP/SHRM-SCP exam format by completing the post-test that mimics the certification exam in style, function, timing and weighted topics.
- **Resource Center** – Download flashcards (printed or online) and access HR updates, related links, feedback feature and more.

Participants can access the SHRM Learning System via PC, laptop, mobile device, or e-reader—making it easy to study wherever and whenever they have time.

Contact Us

Region	Contact	
Central/Upper Northeast	Alison Costello	alison.costello@shrm.org 651.905.2654
South, Southeast	Mindy Flood	mindy.flood@shrm.org 651.905.2652
West, International	Taimi Herron	taimi.herron@shrm.org 651.905.2629
Northeast	Kim Rudrud	kim.rudrud@shrm.org 651.905.2638

Instructor Materials

Print and online instructor materials are available to help instructors prepare, manage and deliver an effective learning experience. Instructor materials include:

- An Instructor version of the print materials with slide cues.
- An Instructor Resource Book to assist in class preparations and implementation.
- Downloadable PowerPoint slides that can be customized based on the instructor and/or class needs.
- Access to online group reporting tools to track assignment completion and group progress.

SHRM Learning System® Offer for SHRM Chapters & State Councils

How to Order

Phone: SHRM Distribution Center
800.444.5006, option #2 or +1.651.905.2663
8:00 a.m. – 5:00 p.m. CST, M-F
Please have credit card number and
chapter/state council number ready.

Fax: +1.651.905.2669

Mail: SHRM Learning System Distribution Center
2975 Lone Oak Drive, Suite 180
Eagan, MN 55121-1553
USA

Include your SHRM chapter /state council number.
Prices subject to change without notice.

Method of Payment

☐ Check ☐ Money Order ☐ Credit Card

Check /Money Order #:

(Checks and money orders must be made payable to SHRM drawn on a U.S. bank. Purchase terms net 30 days.)

☐ VISA ☐ MasterCard ☐ American Express

Account #:

Exp. Date:

Security Code:

I authorize SHRM to charge \$ to my credit card.

Billing or Cardholder Address:

Signature:

Name as it appears on credit card bill:

Ship To: (please print)

☐ Business

☐ Home

☐ Note: This is a change to my membership info

Chapter/State Council Name

Chapter/State Council Number

Last Name

First Name

M.I.

SHRM Membership Number

Company Name (If applicable)

Job Title

Street Address

City

State/Province

Country

ZIP+4/Postal Code

(Country Code) (City Code) (Area Code) Phone Number

Fax

E-mail (Required for notification of product updates)

Shipping & Handling

Domestic

FedEx Ground

1st program: \$25

Additional programs: \$11 each

International

Please contact us for international shipping rates or
order online at shrmcertification.org/learning.

Contact Us

For international shipping or two or more per shipment
contact customer service at 800.444.5006 option #2.

SHRM Distribution Center
2975 Lone Oak Drive, Suite 180
Eagan, MN 55121

Shipping will be provided via FedEx ground service unless otherwise
specified. SHRM reserves the right to utilize alternate shippers when
necessary. Orders shipped via FedEx ground will normally arrive within 5-7
business days of processing the order.

Return Policy: If you are not completely satisfied with your order, you may
return materials to our SHRM Learning System Distribution Center, within
30 days and in good resale condition for a refund. Please enclose a copy
of the packing slip to ensure that your refund is processed in a timely
fashion.

Questions? Call 800.444.5006, option #2 or +1.651.905.2663 or e-mail:
CertPrep@shrm.org

2016 SHRM Learning System Materials

Materials	Regular Price	Chapter Discount Price	Quantity	Total
Instructor materials	\$850	\$500		
Participant materials	\$695/870	\$460*		
Subtotal:				
Sales tax: Please add applicable local and state sales tax on orders shipped to AZ, CA, CO, DC, FL, GA, IL, KY, MA, MD, MN, MO, NC, NE, NJ, NV, NY, OH, OK, PA, TX, VA and WA.**				
Shipping & Handling				
Expedited or international charges added as appropriate				
Total (U.S. Dollars):				

**This offer is for
chapter or state
council hosted
study group
programs only.
Kits cannot be
individually resold
to non-group
participants.**

*The purchase of a facilitator kit and a minimum of five (5) participant kits is required
to qualify for the special discount. Special prices also apply if additional kits are
purchased after initial order.

** We reserve the right to adjust tax amount to reflect actual state/local tax rates and
tax on shipping if applicable.

A participant kit must be purchased for each study group participant.

Terms of Use Agreement must be followed.

Promotional Code: CH2016

Terms of Use Agreement for SHRM Chapters and State Councils Purchasing Discounted Learning System Products

We are pleased to offer our SHRM Learning System educational products to chapters and state councils at a significantly discounted rate for use in local study groups. With this offering there are terms of use that chapters and state councils must adhere to. Upon purchase each chapter and state council agrees to:

- Use the products for study groups only. Specifically the SHRM Chapters/State Councils are not allowed to use Learning System products in a library for loan to members or to distribute the materials to any persons other than members who are participating in the study group and using the Learning System materials. Participants in the study group will use the kit solely for their personal use and not for redistribution.
- Only offer their certification prep courses to prospects in the chapter's primary membership area. State Councils may offer courses anywhere in their state.
- Follow the Limited Use agreement below.

Agreement Governing Limited Use of Discounted Learning System Products

By accepting delivery of the discounted SHRM Learning Systems products covered by an accompanying invoice, the SHRM State Council or Chapter hereby agrees with SHRM as follows:

1. That the Society for Human Resource Management ("SHRM") is the exclusive copyright owner of such Learning System products.
2. That the Learning System products covered by an accompanying invoice are sold to the SHRM State Council or Chapter on the condition that such products may not be included in a State Council or Chapter library or otherwise loaned to any other persons or entities, but may be used by the State Council or Chapter solely for the purpose of using such Learning System products as course materials for registrants participating in study groups for chapter members, and such distribution to the registrants/State Council or Chapter members is to be strictly in accordance with the License Agreement accompanying such Learning System products, which License Agreement limits the right of the member to use such Learning System products solely for their own personal educational use, and not for the purpose of printing or making copies in any media or to sell, or sublicense, or loan or otherwise convey or distribute such materials or any copies thereof.

Date	Event Name	Event Location	Volunteers
2/10/2015	Baker University Mock Interviews	Baldwin City, KS Campus	Arnette Delaney, Teressa Elliot, Cassie Gilmore
6/10/2015	Americorps MOOC Presentation	Lawrence Public Library	Peter Stainle
7/3/2015	Americorps MOOC Presentation & Mock Interviews	Lawrence Public Library	Karl Rodriguez, Arnette Delaney, Shulene Sharma
9/3/2015	Lawrence College & Career Center Roadshow Presentation	Lawrence College & Career Center	Debbie Snyder, Arnette Delaney, Kate Blocker, Kathy Youngquist, Megan Grigg, Karl Rodriguez, Rochelle Velverde
10/1/2015	CASA Board	N/A	Amy Bellarive
1/1/2016	Just Food Pathway to Employment		
1/1/2016	Cottonwood Presentation about Job availability	Cottonwood	Peter Stainle
1/1/2016	UKSHL-Sunflower House, Olive House, etc.		Amy Bellarive, Cassie Gilmore
1/28/2016	Success by 6		Peter Stainle, Andrew Berkins, Mike Orzocco
2/25/2016	Baker University Mock Interviews	Baldwin City Campus	Arnette Delaney