

MINUTES

Board of Directors Meeting

JAYHAWK CHAPTER OF SHRM

Thursday, August 3, 2017 - 11:30am-1:00pm

Conference Call Number: 866-213-1863 Access Code: 9346902

Meeting Location: TELECONFERENCE, EVERYONE CALL IN

Hosted By: n/a

1. Opening
2. Call to order
3. Announcements

1. 2017 Goals – see page 8 for updates
2. 2018 Board – Lori C. speak with board members.
3. Financial give back to membership, how to use reserves
4. Survey Membership (Cynthia)
   * Survey is distributed. We are beyond the deadline.
   * Information received thus far (12 responses):
     + Spend on speaker fees (4)
     + Networking events (1)
     + Scholarships for training and development (1)
     + As a newer member- the current programming is not aligning with my needs:
       - newer to HR need to develop members,
       - stronger role to help with ideas
       - Increase the level of speakers and seminars (willing to increase fees to get this)
   * Want to get more feed back with second push
     + Reach out to KU
     + Keep stash of pamphlets in bag
     + print out for Tuesday meeting-paper format - Cynthia
     + Facebook, also include a picture – Keri
     + Resend to board January feedback – Lori
   * Make this the major discussion item as September board meeting
5. Scholarship Committee report (Lori C, Mary, Lori M, Heather)
6. Zip code/Chapter Charter Discussion
   * We have another chapter member from the Ottawa/Baldwin area
   * This is key in order to expand – Lori send out bands to consider and vote at September board meeting. Debbie will help
7. Monthly Meeting/Professional Development VP - Mary McKenzie
8. August Meeting
   1. general credit for SHRM & HRCI approved
   2. host: Keri
   3. Social event: 8/7
   4. Survey in paper form
   5. Debbie- has HR specialist opening at Security Benefit
   6. KS SHRM conference 9/20-22
9. Future Meetings
   1. begin utilizing form from HRCI and SHRM for speaker to complete
      1. send to Mary and Lori and Jenny
10. Other Events
11. Happy Hour – Keri Rodriquez

* Monday, August 7, 5:00-6:30 at J. Wilson’s
* Keri will announce on Tuesday and on Facebook
* Chapter to purchase appetizers (May vote)

1. Breakfast – Lori MacDonald

* Date/location determination
* Chapter to purchase a catered breakfast (May vote)
* No report

1. Sponsorship Chair - Peter Steimle

* No changes to sponsorships at this time.

1. Board Business - Lori Carnahan
2. Confirmation of minutes from prior meeting
3. President Elect and Volunteerism Chair open – possible prospect: Amy Mason for Volunteerism Chair
4. Future agenda item- discuss membership, it has fallen from 90s to 50s.
5. KS SHRM State Conference

* KS SHRM Gives Back Promo: target 23, need 5 to get $250 back
* KS SHRM Thromboid award nomination submitted
* Staff unaffiliated member booth
* Board Jersey picture for KS SHRM – take a picture at September board meeting

1. Finance VP- Heather Bunker

* See attached report – sent out by e-mail

1. Membership VP - Cassie Gilmore

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| Reporting Numbers as of: 8/2/2017 | | |
| Category | Numbers | National |
| Registered and paid | 60 |  |
| National SHRM percent of registered and paid |  | \_\_% |
| Number of new members (ytd) |  |  |

* Name badges ordered
* Going through list and account for each person

1. Communications VP & Website Administrator Chair - Cynthia Colbert

* Appreciate articles for newsletter-thank you

1. Social Media & Recognition Chair - Keri Rodriquez

* Gone through all members for spot light
* Put past spot lights on rolling power point
* Brand- question to brag about self- move spot light to self brands

1. Foundation Activities Chair - Lori MacDonald

* No report

1. Diversity Chair- Michelle Stegman

* No report

1. Legislative Chair - Dennis Meier



1. HR Aces/Volunteerism Chair – open

* Possible replacement – Amy Mason

1. College Relations Chair - Annette Delaney

* Will kick start for fall
* Attempted to touch base with Ken (advisor)- no response, it’s summer
* Request scoloarships from Jayhawk SHRM for students to use at KS SHRM conference in September.
* Motion by Lori C, seconded by Dennis to approve funding 1 student registration to state conference if KU agreed to do the same. Passed Unanimously.

1. Certification Chair - Jenny Hiatt

* No report

1. Goal Initiatives - Lori Carnahan

* See page 8 for update

1. Other Business
2. Future Agenda Items

* Financial Give Back discussion - September
* Zip Code Proposal vote - September
* Strategic Planning session and Goal updates – prior to October
* 2018 Goals - October

1. Adjourn

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| **Jayhawk SHRM Board Meeting Schedule** | | | |
| **Month/Date**  **11:45-1:00**  **lunch at 11:30** | **Host** | **Type/Location** | **President's Newsletter Message (for the month of the meeting)** |
| January 5 | Cynthia Colbert | Capital City Bank, 7th & New Hampshire | 2016 goal update |
| February 9 | Keri Rodriquez |  | 2017 goal outline, initiatives, teams and volunteers |
| March 9 | Lori MacDonald |  | Financial 2016 outcome (money in/money out), 2017 budget, stewardship, transparency |
| April 6 | Annette Delaney |  | National responsibilities (SHAPE) |
| May 4 | n/a | Conference Call | SHRMinar thank you, volunteer leader and chapter wants/needs |
| June 8 | n/a | Conference Call | None |
| July 6 (?) | n/a | Conference Call | Jayhawk SHRM Social and special events as give back |
| August 3 | n/a | Conference Call | KS SHRM Conference |
| September 7 | Dennis Meier |  | Community Leadership (Leadership Lawrence, Chamber of Commerce, HR ACES) |
| October 5  (goal setting 10a-5p) | Debbie Snyder |  | Personal Growth for Professional Development (Strengthscope, etc) |
| November 9 | n/a | Conference Call | Stress Reduction/Self Care |
| December 7 |  |  | Yearend goal wrap up |

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| **Monthly Chapter Meeting Calendar 2017**  **Maceli's 11:30am-1:00pm** | | | | | | | |
| **Month** | **Speaker**  **(Mary)** | **Topic**  **(Mary)** | **Sponsor Name/Type/ Amount**  **(Peter)** | **Sponsor Amount/Paid (Y/N)** | **Featured Non-Profit**  **(Peter)** | **Board Host** |  |
| January | Board facilitate | Hot Topics and Strategic Initiatives | Miller Retirement Group | $300/paid | None | Keri |  |
| February | Joan Schultz  HRCI and SHRM app | Love 'em or Leave 'em Building Awareness | Invisor | $300/paid | The Willow Domestic Violence Center |  |  |
| March | Greg Knapp | Employee Engagement | Breakout | $300/paid | Success by 6- Rich Minder |  |  |
| April | See below | See below | See below |  |  |  |  |
| May | Emma Toops | Recruiting Veterans | American Century Investments/Learning Quest | $300/paid | The Ballard Center / Becky Price | Keri |  |
| June | Joan Schultz | Follow up on Feb meeting | Cornel Benefit Solutions giving time to non-profit | $200 | Lydia project |  |  |
| July | Dr. Lee Smithson Burd | Creating your personal brand | none | n/a | none |  |  |
| August | Frank Keck | Journey to the Core-Building Org inside/out | Mid-American Credit Union | $300/no | Lawrence Laboratory |  |  |
| September | Recruitment panel | Current recruitment strategies | Integrity Midwest Insurance | $300/ paid |  |  |  |
| October | Tim Davis, Constangy, Brooks, Smith & Prophete, LLP. | One Year Later: The Aftermath of the 2018 Elections on Workplace and HR | Truity Credit Union | $300 / no |  |  |  |
| November |  |  | Mid-American Credit Union | $300/no |  |  |  |
| December | No speaker | Christmas / Holiday Celebration | Bukaty Companies | $100/no |  |  |  |
|  |  |  | Sponsor Total | $2600 |  |  |  |
| January 2018 |  |  | Bukaty Companies | $300/no |  |  |  |

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| Origin is Internal / Attributes are within the Organization | | |
| **Strengths** | | **Weaknesses** |
| 1. SHAPE GOLD AWARD for 2015 (submitted in 2016). Completed Gold level activities in 2016 to be submitted by 1/31/2017.  2. Board and Membership knowledge of HR is high (35% of the membership hold a national certification)  3. Chapter Programming (90% of the programs delivered are for re-certification credit)  4. Sponsorships are strong (8 sponsorships for $2400 secured and additional $2900 secured for the SHRMinar)  5. Communication (the chapter has an excellent website and newsletter)  6. Membership is strong (grew by 12 [15%]to 77 in 2016)  7. Membership is professional (the chapter members share a sincere comradery, they are caring and supportive of each other) | | 1. Succession Planning-the chapter lacks a formal plan for top leadership development.  2. Fund Balance- has been in decline, it needs to stabilize and then build.  3. Networking Time for membership is small, the chapter would benefit from additional opportunities for this activity.  4. Capacity to support HR ACES. The chapter would be best served to build its capacity of HR professional volunteers ready to give back to the community through their time and professional expertise for organizations who do not have the ability to employ an HR professional.  5. Membership size is small by National SHRM standards.  6. Attendance at monthly chapter meetings is approximately 44% of total chapter members. |
| Origin is External / Attributes are from the Environment | | |
| **Opportunities** | **Threats** | |
| 1. HR ACES within the Community. We have good contact and participation with United Way Agencies.  2. HR seat at the C-Suite Table  3. Membership Growth. Membership is difficult to grow given the community's size, limited budgets of employers and the busy schedules of community HR Professionals.  4. Greater Community attendance at the annual SHRMinar.  5. New KU Student SHRM Advisor has been named. Development of stronger relationship with the KU Business School through the Advisor. | 1. Brand Recognition within the Lawrence community and with community leaders.  2. Lack of HR seat at the C-Suite Table in many Lawrence businesses.  3. Membership - more and more of current membership taking HR positions in Topeka and Kansas City.  4. Membership- Executive and Senior level HR positions and opportunities for professional growth are limited in the Lawrence community.  5. Membership- no new people to the Lawrence HR community. | |

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| **SWOT Analysis Summary** |
| Chapter membership and financial security of the chapter will continue to be important focuses of not only the board, but the general membership. Positive results will likely come with increased recognition and value of the HR profession within the Lawrence community. Initiatives in the foreseeable future will need to allow the chapter to be successful in these two areas. |
| **2017 Goals** |
| 1. **Development of the chapter's social media presence.** A greater presence on Facebook, Twitter, and LinkedIn will be of interest to millennials, increase community exposure and ultimately, increased membership. Development of these components and work plan to achieve this goal will require a sub-committee consisting of one board member and a team from the general membership. A project plan to include a social media policy and presence will be the first step.  2. **Senior Leadership Succession Plan.** The board will develop a plan for engagement of new members in chapter board service and prepare them for this service. The board will develop succession models for board and senior chapter leadership positions.  3.  **Grow the chapter fund balance.** Continue with diligent budget development, expenditure monitoring, and membership and sponsorship growth, to allow for chapter fund balance growth.  4.  **Develop capacity for Human Resource Chapter Volunteer capacity to support the HR ACES** program for the Lawrence Community. |

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| **Jayhawk SHRM Goal Initiative Summary and Report 2017** | | | | |
| **Goal** | **Team** | **Action Step** | **Next Follow up date** | **Outcome** |
| 1. Development of the chapter's social media presence. A greater presence on Facebook, Twitter, and LinkedIn will be of interest to millennials, increase community exposure and ultimately increased membership. Development of the components and work plan to achieve this goal will require a sub-committee consisting of one board member and a team from the general membership. A project plan to include a social media policy and presence will be the first steps) | Keri Rodriguez-team lead  Cynthia Colbert | 8/3/17 update: starting to use event page for happy hour.  Facebook interaction has increased  LinkedIn question of the week has run its course-discontinued. |  |  |
| 2. Senior Leadership Succession Plan. The board will develop a plan for developing new members in board service and in turn set up succession models for board and senior chapter leadership positions. | Lori Carnahan  Debbie Snyder | 8/3/17 update:  Debbie and Lori can do some work for September and October. |  |  |
| 3. Grow the chapter fund balance. Continue with diligent budget development, expenditure monitoring, membership and sponsorship growth to allow for chapter fund balance growth. | Heather Bunker  Carol Marks  Peter Steimle | 8/3/17 update:  Fund balance is good.  Peter aggressive with sponsorships  Board has been diligent/deliberate in managing expenses.  SHRMinar- free speakers  Team Effort to make it come to fruition |  |  |
| 4. Develop capacity for HR Volunteer capacity to support the HR ACES program for the Lawrence Community. | Cassie Gilmore-team lead | 8/3/17 update:  Amy Mason might be interested in picking up volunteerism position.  No new requests.  Rekindle United Way relationship with new director. Invite to board meeting and network. |  |  |

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| **Jayhawk SHRM HR ACES 2017** | | | | | | |
| **Company** | **Date Initiated** | **Chapter Project Lead** | **Project Description** | **Current Status** | **Action Steps**  **(If any)** | **Notes** |
| Baker Mock Interviews | February 2017 | Cassie |  |  |  |  |
| Ballard Community Service | March 2017 | Peter | Employee Handbook, time cards, job descriptions, staff hiring/training, volunteer check in | List of volunteers from 5/9 meeting. E-mail sent to get chair and list going. | Get a chair person |  |
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| **Jayhawk SHRM Board of Directors** | | | |
| **Board Position** | **SOP Updated** | **2017** | **E-Mail** |
| President | 2016 | Lori Carnahan | lcarnahan@lawrenceks.org |
| Past President | 2016 | Debbie Snyder | debbies1800@gmail.com  Debbie.Snyder@securitybenefit.com |
| President Elect | 2016 |  |  |
| VP Membership | 2016 | Cassie Gilmore | cassie.gilmore@gmail.com  cassie@drinkeatwell.com |
| VP Finance | 2016 | Heather Bunker | Heather.Bunker@manpower.com |
| VP Professional Development | 2016 | Mary McKenzie | mmckenzie@massman.net |
| VP Communications | 2016 | Cynthia Colbert | ccolbert@lawrenceks.org |
| Website Administrator | 2016 | Cynthia Colbert | ccolbert@lawrenceks.org |
| Certification Chair | 2016 | Jenny Hiatt | JennyHiatt@lpco.net |
| Diversity Chair | 2016 | Michelle Stegman | mstegman@ottawaks.gov |
| Legislative Chair | 2016 | Dennis Meier | dmeier@cwood.org |
| Foundation Chair | 2016 | Lori MacDonald | Lori.MacDonald@adeccona.com |
| Recognition/Social Media & Networking Chair | 2016 | Keri Rodriquez | krodriquez@cwood.org |
| Volunteerism Chair | 2016 |  |  |
| Student Relations Chair | 2016 | Annette Delaney | adelaney@kgs.ku.edu |
| Sponsorship Chair | 2016 | Peter Steimle | psteimle@ljworld.com |